## Exercise-1

* Marketing and communication process
* Student records management process
* Student enrollment process

## Exercise-2

1. List of application software

* Adobe Photoshop
* Microsoft Excel
* Microsoft Word

1. Adobe Photoshop can help businesses create visually appealing and professional graphic design and marketing material that can help attract and engage customers, improve branding and drive business growth.

Microsoft Excel can help businesses manage and analyze data, create reports and make informed decisions that can drive business growth and success.

Microsoft Word can help businesses create professional-looking documents, manage customer communications, collaborate on documents and streamline business process.

## Exercise-3

* One example of interface design in Adobe Photoshop is the use of layers panel which is a fundamental part of the Photoshop interface. The layer panel provides a visual representation of the different layers that make up a Photoshop document allowing users to manage, organize and edit each layer individually.
* One example of interface design in Microsoft Excel is the use of the ribbon interface. The ribbon interface replaced the traditional menus, toolbars and provides users with a more intuitive and user-friendly way to access Excel's features and functions.
* One example of interface design in Microsoft Word is the use of the "Ruler" feature which is a vertical and horizontal guide that helps users align and position text, tables, images and other elements in a document.